

The facts behind cyber risk for businesses

As a business owner or member of the board, you may not realise just how vulnerable your company could be. Cyber criminals are constantly evolving their tactics and businesses are increasingly becoming targets. The following infographic contains multiple statistics about the state of cyber security for SMEs in 2023, highlighting the importance of implementing strong cyber security measures in order to stay safe.

Chance of cyberattack with impact

The likelihood of experiencing a significant cyber incident, such as a ransomware attack or a business email compromise, is 1 in 5.

1:5

Hacked without knowing

5% of all customers we onboard are breached already without knowing it.

5

Impact reduction by software vs experts

Expertise is key to effective cyber risk management – 80% of impact reduction comes from skilled individuals, analysing alerts and taking action, and just 20% from the technology itself.

80

20

ROI of Eye Security >300%

Investing in the right cyber security measures can save you money in the long run. In fact, our security services have a proven 300% average return on investment (ROI) for all our clients.

300

Unchanged Passwords

1 in 8 businesses have not changed their admin passwords in 8 years, and 1 in 2 have not changed them in 2, increasing the risk of a breach.

1:8

1:2

Only 45% of companies MFA Enabled

Less than half of companies (45%) have multi-factor authentication (MFA) enabled correctly.

Clickbait

On average, 8% of employees fall victim to phishing attacks by clicking on malicious links or attachments.

8

Protect your business from cyber attacks

It's time to take action and protect your company from these threats. At Eye Security, we offer an affordable and complete managed detection and response service that is backed by expert advice and cyber insurance. Our comprehensive approach helps you keep your business running smoothly and confidently. Don't let a cyber attack disrupt your operations - let us help you protect your business.

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